The Computing Tutor

"Inspiring Students to Succeed"

www.thecomputingtutor.com

ALL TEXT COPYRIGHT © THECOMPUTINGTUTOR 2020. ALL RIGHTS RESERVED.

How to Approach Unit 15 Assignment 1

©THECOMPUTINGTUTOR

ALL TEXT COPYRIGHT © THECOMPUTINGTUTOR 2020. ALL RIGHTS RESERVED.

How your Assignments are assessed

- Each assignment is made up of Tasks.
- You have Pass Tasks, Merit Tasks and Distinction Tasks.
- You must complete **ALL** pass tasks to achieve a **Pass**.
- You must complete **ALL** merit tasks to achieve a **Merit**.
- You must complete **ALL** distinction tasks to achieve a **Distinction**.

ALL TEXT COPYRIGHT © THECOMPUTINGTUTOR 2020. ALL RIGHTS RESERVED.

How your Assignments are assessed

If you do not complete all PASS tasks, you have **NOT PASSED** the Assignment.

If you complete all PASS tasks, but do not complete all MERIT tasks you have **PASSED** the assignment.

If you complete **most** PASS tasks, and **all** MERIT and **all** DISTINCTION tasks, you have **NOT PASSED** the unit.

You will get a single resubmission attempt to improve your mark.

ALL TEXT COPYRIGHT © THECOMPUTINGTUTOR 2020. ALL RIGHTS RESERVED.

P1 Tasks – Purpose of Websites

- This is a brief introduction talking about:
- Web 2.0 Content based sites (e.g. BBC News).
- Product or Service based sites (e.g. Amazon or Ebay).
- The target audience of the site.
- The requirements of the site.

ALL TEXT COPYRIGHT © THECOMPUTINGTUTOR 2020. ALL RIGHTS RESERVED.

P1 Tasks – Principles of Website Design 1

- This is all about looking at the principles of website design
- You need to compare TWO websites:
- You then need to look at how these websites have been designed
- You need to compare the designs

ALL TEXT COPYRIGHT © THECOMPUTINGTUTOR 2020. ALL RIGHTS RESERVED.

P1 Tasks - Principles of Website Design 2

The choice of websites is **CRITICAL!**

You need to pick two sites that are similar in what they do

If necessary, you need to pick a section of each of those sites that is identical.

ALL TEXT COPYRIGHT © THECOMPUTINGTUTOR 2020. ALL RIGHTS RESERVED.

P1 Tasks - Principles of Website Design 3

For Example:

If you pick Sky vs the BBC

This is a **BAD IDEA!**

ALL TEXT COPYRIGHT © THECOMPUTINGTUTOR 2020. ALL RIGHTS RESERVED.

P1 Tasks - Principles of Website Design 4

The Sky website has: Sky News, Sky TV, Sky Shopping, Sky Sports.

The BBC website has: BBC News, BBC Sport, CBBC, iPlayer.

There is **TOO MUCH TO FOCUS ON** to be able to carry out an effective comparison.

ALL TEXT COPYRIGHT © THECOMPUTINGTUTOR 2020. ALL RIGHTS RESERVED.

P1 Tasks - Principles of Website Design 5

- Narrow your choices, for example:
- BBC Sport vs ITV Sport
- BBC News vs Sky News
- Arsenal FC homepage vs Liverpool FC homepage
- Zoopla vs Rightmove search result pages
- HMV vs Zaavi search result pages

ALL TEXT COPYRIGHT © THECOMPUTINGTUTOR 2020. ALL RIGHTS RESERVED.

P1 Tasks - Principles of Website Design 6

- The rest of P1 follows the same principle:
- Explain the design feature you are looking at.
- Show it being used in site 1.
- Show it being used in site 2.
- Compare the use between site 1 and site 2.

ALL TEXT COPYRIGHT © THECOMPUTINGTUTOR 2020. ALL RIGHTS RESERVED.

Class Task - Introduction

We are going to be using two websites as an example

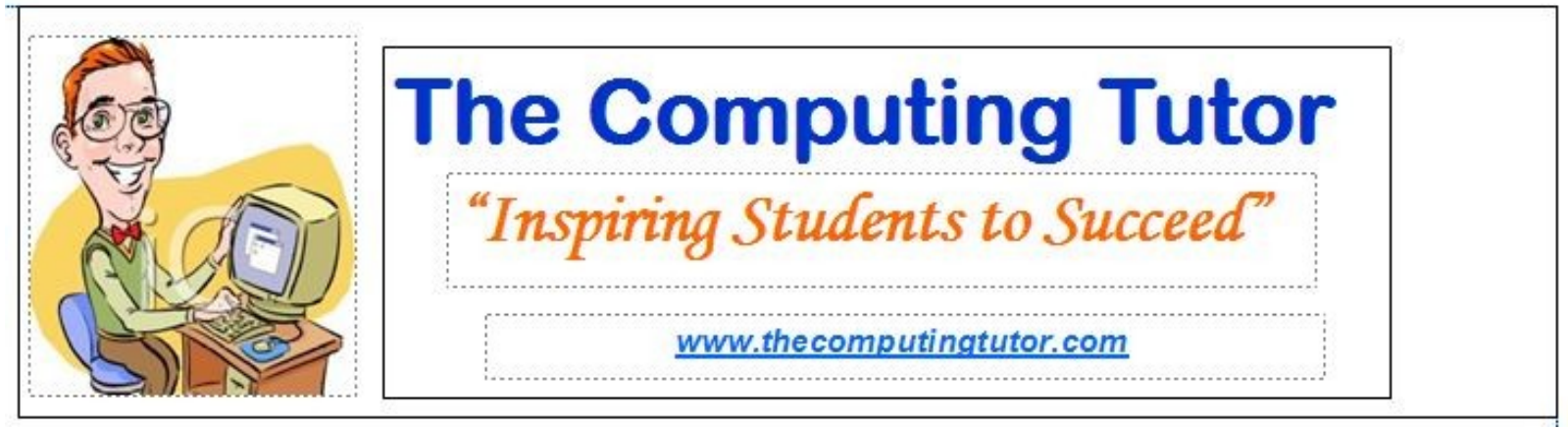
We are going to look at the homepages of:

Oxford University

Cambridge University

ALL TEXT COPYRIGHT © THECOMPUTINGTUTOR 2020. ALL RIGHTS RESERVED.

No part of this publication may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, recording, or other electronic or mechanical methods, without the prior written permission of the TheComputingTutor



ALL TEXT COPYRIGHT © THECOMPUTINGTUTOR 2020. ALL RIGHTS RESERVED.